SQL Konferenz 2024
powered by PASS Deutschland e.V.

September 30th – Oktober 2nd, 2024
Congress Park Hanau

# Sponsorship and Exhibition Opportunities

PASS Microsoft Data Platform Community
DEUTSCHLAND e.V.

# DATE / LOCATION

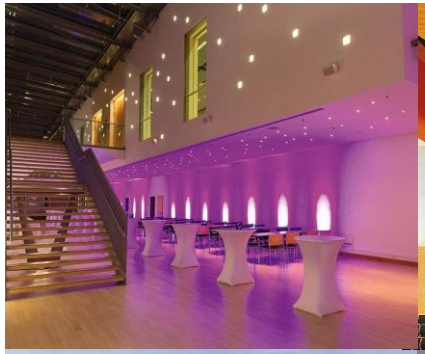
**September 30th, 2024**

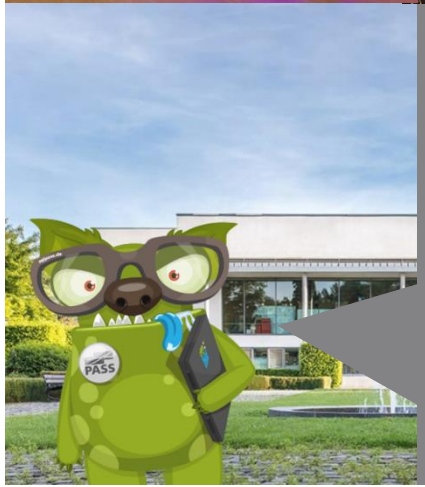
PreConference
The PreCon, which participants can book as an optional extra, includes 5 Deep Dive Workshops on various topics all about SQL.

No partner exhibition is planned for this workshop day!

**Oktober 01st – 02nd, 2024**

Main Conference with keynote, 4-6 breakouts and partner exhibition. There will also be a Get Together at the location on the first evening for participants, speakers and exhibitors.






Congress Park Hanau
Schlossplatz 1
D-63450 Hanau

https://www.cph.de/

Details on the location & travelling can be found here.

# PREVIOUS SPONSORS

# PLATIN

# € 17.500,00
plus VAT

15sqm

BOOTH SPACE

8

CONFERENCE TICKETS

**Platin Partner package includes:**

Booth space with…

- 2 counter incl. logo branding
- 4 bar stools
- sitting/lounge area, sideboard
- 50 inch monitor
- WLAN, power

- identification as a Platin Partner on the conference page
- Presence of your logo in the keynote room and in front of the Congress Park Hanau
- breakout session (50 min)

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# GOLD

€ 9.000,00
plus VAT

10sqm

BOOTH SPACE

4

CONFERENCE TICKETS

**Gold Partner package includes:**

Booth space with…

- a counter incl. logo branding
- 2 bar stools
- sitting area
- WLAN, power

- identification as a Gold Partner on the conference page
- breakout session (20 min)

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# SILBER

# € 5.500,00

plus VAT

5sqm

BOOTH SPACE

2

CONFERENCE TICKETS

**Silver partner package includes:**

Booth space with…

- a counter incl. logo branding
- 2 bar stools
- WLAN, power

- identification as a Silver Partner on the conference page

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# ADDITIONAL BOOTH MODULES

In order to set the scene for your own products and services in an even more efficient manner, you have the option of booking the following add-ons to the basic equipment option:

## 27“

Monitor at your counter

€ 300,00

plus VAT

## 50“ monitor + stand

€ 700,00

plus VAT

## LAN connection

€ 500,00

plus VAT

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# SPONSORINGS

A bulging shelf with loose sweets! The **Candybar** is ready for the full 2 days and is permanently restocked. The cone bags are branded with a logo sticker and a sign refers to you as a sponsor.

The price for the **Candybar** amounts to:

2.000,00 Euro
plus VAT

SOLD OUT

## CANDYBAR

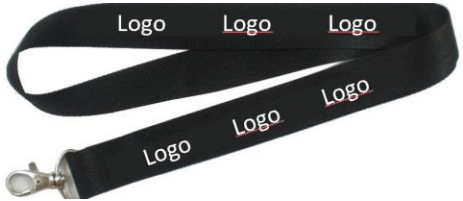
## LANYARDS

Place your logo right next to the PASS e.V. logo on the **lanyard** for the participant badge of all visitors.

The price for the sponsorship is:

2.000,00 Euro
plus VAT

SOLD OUT



We provide the **photo box** on your behalf as part of the evening event. The pictures are printed out on site and branded with your logo. In addition, a branding on the photo box itself refers to you as a sponsor.

The price for the **photo box** is:

2.500,00 Euro
plus VAT

SOLD OUT

## PHOTO BOX

# SPONSORINGS

Nerve food in the form of a popcorn machine is ready for the participants. Sponsor the packaging to go with it! The plastic-free, fully recyclable **popcorn cups** will be branded with your logo.

The price for the **popcorn cups** is:

1.000,00 Euro
plus VAT

SOLD OUT

## POPCORN-CUPS

## FOLDABLE STOOLS

Book promotional space in the public area that will allow attendees to have a moment of relaxation.

15 uniform **foldable seating stools** fully branded in your design (graphics must be provided). The stools can be taken away by you afterwards.

The price for the **stool** sponsorship is:

2.500,00 Euro
plus VAT

To cool down on hot days and to refresh after exciting sessions! Sponsor **ice chests** at MainCon including ice creams in the afternoon. A branding on the chest and a RollUp with your logo refers to you as a sponsor.

The price for **3 ice chests** in the period from 12-18 o'clock is:

3.000,00 Euro
plus VAT

## ICE CHESTS

SPONSORINGS

A popular **Late Night Snack** to round off the evening in the best possible way - sponsor currywurst with bread (veg. alternative falafel) at the evening event around 11 p.m. Branded napkins and logo stickers on the trays refer to you as a sponsor.

The price for the **Late Night Snack** is:

2.000,00 Euro
plus VAT

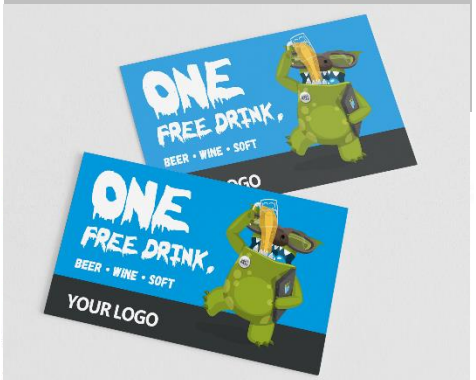
## LATE NIGHT SNACK

## FREE DRINKS COUPONS

As part of the registration process, participants will be given two **drink coupons** for the evening event.

Do you want to distribute additional coupons at your stand? Then contact us and purchase drink coupons for the evening event.

EUR 5,00 per coupon (incl. VAT)
Minimum purchase 10 pcs.



Who hasn't experienced it? On the road at an event and the battery gives up. Provide attendees with the opportunity to safely charge their cellphones on-site and sponsor the Akkumat - a **Chargebox** with 6 PIN-protected compartments for smartphones including branding in your design (graphics must be provided).

The price for a **Chargebox** is:

2.200,00 Euro
plus VAT

## CHARGEBOX

SPONSORINGS

Draw attention to your booth and sponsor some healthy smoothies for attendees. These have to be cycled yourself - so they are doubly healthy! A RollUp refers to you as a sponsor and the **Smoothie Bike** is branded with your logo.

The price for the **Smoothie Bike** incl. 400 smoothies is:

4.500,00 Euro

plus VAT

## SMOOTHIE BIKE

# CONTACT / BOOKING

Would you like to be involved in the event as a partner? Do you have any questions or other ideas on how to include your company in the event? Then we look forward to hearing from you at:

partner@sqlkonferenz.de

## ORGANIZER

PASS Deutschland e.V.
Otto-Hahn-Str. 20
65520 Bad Camberg
www.sqlpass.de

If you would like to be present at the SQL Konferenz 2024 as a media partner, we would also be pleased to hear from you in order to discuss individual cooperation options.

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