

March 02 – 04, 2026
Congress Park Hanau



SQL KONFERENZ 2026

Sponsorship and Exhibition Opportunities



DATE / LOCATION

March 02, 2026

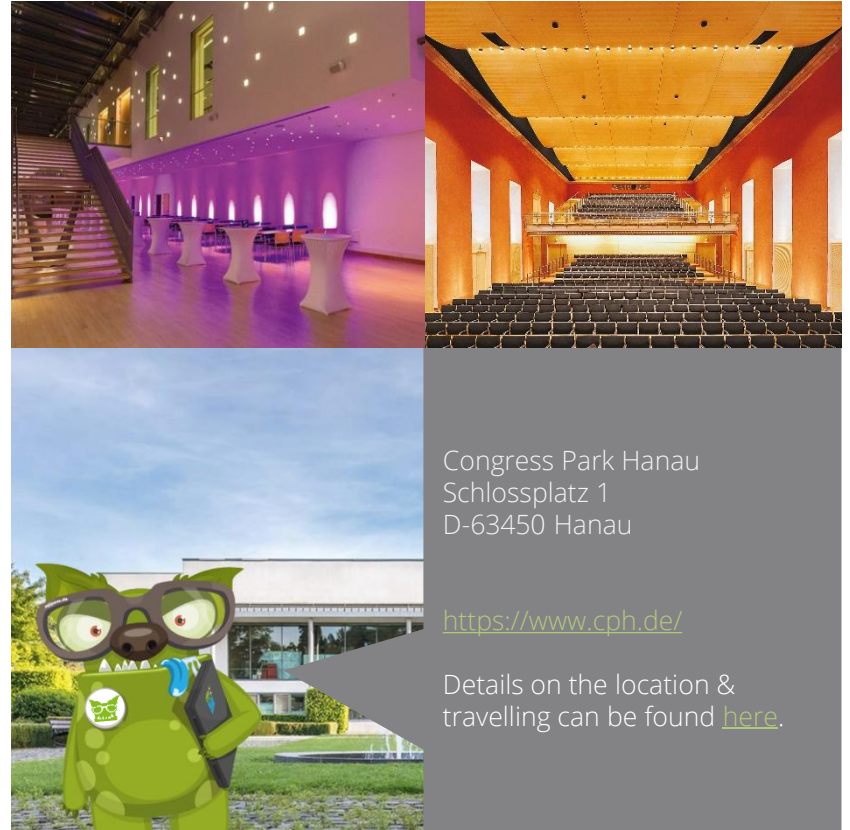
PreConference

The PreCon, which participants can book as an optional extra, includes 5 Deep Dive Workshops on various topics all about SQL.

■ No partner exhibition is planned for this workshop day!

March 03 – 04, 2026

Main Conference with keynote, 5-6 breakouts and partner exhibition. There will also be a Get Together at the location on the first evening for participants, speakers and exhibitors.



PREVIOUS SPONSORS



PLATIN

SOLD OUT

€ 17.500,00
plus VAT

15sqm

BOOTH SPACE

8

CONFERENCE TICKETS

Platin Partner package includes:

Booth space with...

- 2 counter incl. logo branding
- 4 bar stools
- sitting/lounge area, sideboard
- 50 inch monitor
- WLAN, power

- identification as a Platin Partner on the conference page
- Presence of your logo in the keynote room and in front of the Congress Park Hanau
- breakout session (50 min)



GOLD

SOLD OUT

€ 9.000,00
plus VAT

10sqm

BOOTH SPACE

4

CONFERENCE TICKETS

Gold Partner package includes:

Booth space with...

- a counter incl. logo branding
- 2 bar stools
- sitting area
- WLAN, power

- identification as a Gold Partner on the conference page
- breakout session (20 min)



SILBER

SOLD OUT

€ 5.500,00
plus VAT

5sqm

BOOTH SPACE

2

CONFERENCE TICKETS

Silver partner package includes:

Booth space with...

- a counter incl. logo branding
- 2 bar stools
- WLAN, power

- identification as a Silver Partner on the conference page



COMMUNITY SUPPORTER

€ 2.500,00

plus VAT

You can't be
on site?

No problem. Show
your support for the
SQL Community!

Package includes:

- Identification as a community supporter on the conference website (with logo and link)
- Acknowledgement and logo presence at the keynote
- Logo on Community Partner banner in the entrance foyer
- 100 Velcro patches for participants to customise their conference bags
(bookable until 31.12.25)

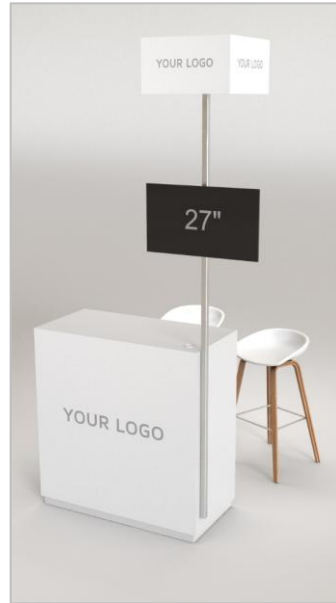


ADDITIONAL BOOTH MODULES

In order to set the scene for your own products and services in an even more efficient manner, you have the option of booking the following add-ons to the basic equipment option:

27"
**Monitor at
your
counter**

€ 300,00
plus VAT



**50" monitor +
stand**

€ 700,00
plus VAT



**LAN
connection**

€ 500,00
plus VAT



SPONSORINGS



A bulging shelf with loose sweets! The **Candybar** is ready for the full 2 days and is permanently restocked. The cone bags are branded with a logo sticker and a sign refers to you as a sponsor.

The price for the **Candybar** amounts to:

2.000,00 Euro
plus VAT

SOLD OUT

CANDYBAR

LANYARDS

Place your logo right next to the PASS e.V. logo on the **lanyard** for the participant badge of all visitors.

The price for the sponsorship is:

2.000,00 Euro
plus VAT

SOLD OUT



We provide the **photo box** on your behalf as part of the evening event. The pictures are printed out on site and branded with your logo. In addition, a branding on the photo box itself refers to you as a sponsor.

The price for the **photo box** is:

2.500,00 Euro
plus VAT

PHOTO BOX

SPONSORINGS



Nerve food in the form of a popcorn machine is ready for the participants. Sponsor the packaging to go with it! The plastic-free, fully recyclable **popcorn cups** will be branded with your logo.

The price for the **popcorn cups** is:

1.000,00 Euro
plus VAT

POPCORN-CUPS

FOLDABLE STOOLS

Book promotional space in the public area that will allow attendees to have a moment of relaxation.

10 uniform **foldable seating stools** fully branded in your design (graphics must be provided). The stools can be taken away by you afterwards.

The price for the **stool** sponsorship is:

2.000,00 Euro
plus VAT



To cool down on hot days and to refresh after exciting sessions! Sponsor **ice chests** at MainCon including ice creams in the afternoon. A branding on the chest and a RollUp with your logo refers to you as a sponsor.

The price for **3 ice chests** in the period from 12-18 o'clock is:

3.000,00 Euro
plus VAT

ICE CHESTS

SPONSORINGS



The participants' conference bags are provided with a Velcro strip for customization with Velcro patches. The patches with your design can be placed on the exhibition stand or at the registration desk. This will help you attract new ambassadors for your company.

The price for **100 Klett Patches** (35 x 40 mm BxH) is:

350,00 Euro
plus VAT

Booking possible until 31.12.2025.

VELCRO PATCHES

FREE DRINKS COUPONS

As part of the registration process, participants will be given two **drink coupons** for the evening event.

Do you want to distribute additional coupons at your stand? Then contact us and purchase drink coupons for the evening event.

EUR 5,00 per coupon (incl. VAT)
Minimum purchase 10 pcs.



Who hasn't experienced it? On the road at an event and the battery gives up. Provide attendees with the opportunity to safely charge their cellphones on-site and sponsor the Akkumat - a **Chargebox** with 6 PIN-protected compartments for smartphones including branding in your design (graphics must be provided).

The price for a **Chargebox** is:

2.200,00 Euro
plus VAT

CHARGEBOX

SPONSORINGS



Treat the participants to a short break and some relaxation. With a shoulder and neck massage for 10-15 minutes by experienced therapists in polo shirts with your logo.

The price for a **Mobile Massage Team** (2 persons) on 03. & 04.03. is:

2.750,00 Euro
zzgl. MwSt.

Booking possible until 31.12.2025.

MOBILE MASSAGE

SMOOTHIE BIKE

Draw attention to your booth and sponsor some healthy smoothies for attendees. These have to be cycled yourself - so they are doubly healthy! A RollUp refers to you as a sponsor and the **Smoothie Bike** is branded with your logo.

The price for the **Smoothie Bike** incl. 400 smoothies is:

4.500,00 Euro
plus VAT



Offer participants real added value beyond the event itself - with a professional photo shoot for LinkedIn profile photos.

A roll-up banner and personalized email with the photo will position you as a sympathetic sponsor for the community.

The price for a **Photo Shoot** (03. & 04.03.) is:

3.500,00 Euro
plus VAT

LinkedIn profile PHOTO SHOOT

CONTACT / BOOKING

Would you like to be involved in the event as a partner? Do you have any questions or other ideas on how to include your company in the event? Then we look forward to hearing from you at:

partner@sqlkonferenz.de

ORGANIZER

Datamonster e.V.
- datamonster.io -
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65520 Bad Camberg
www.datamonster.io

In cooperation with

e-team GmbH
Siemensstr. 8
24118 Kiel

If you would like to be present at the SQL Konferenz 2026 as a media partner, we would also be pleased to hear from you in order to discuss individual cooperation options.

